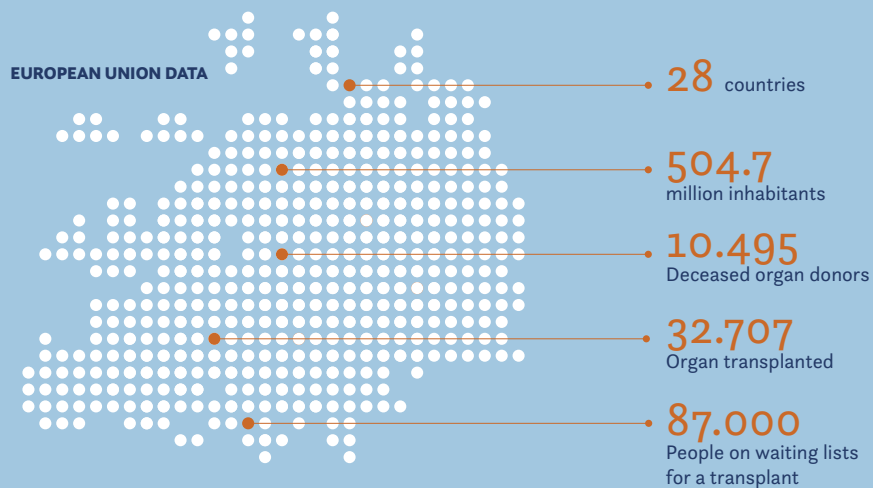


To whom are the social awareness events addressed?

The awareness events are addressed to:

- Healthcare professionals
- Journalists, representatives and editors of media channels, social media experts, academic staff of journalism and media
- Health communication officers
- Patients
- Support groups and NGOs
- Representatives of social services
- Key local/national opinion leaders
- Representatives of donor hospitals



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Training and social awareness for increasing organ donation in the European Union and neighboring countries



Who is carrying out the EUDONORGAN activities?



University of Barcelona



Donation and Transplantation Institute (DTI)



Institute for Transplantation and Biomedicine (ITB) of Croatia



Institute for Transplantation of Organs and Tissues of the Republic of Slovenia (ITOT)



Italian National Transplant Centre (CNT)



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What is Eudonorgan?



Eudonorgan is a service contract awarded by the European Commission from the European Union budget, on the initiative of the European Parliament. It was launched in September 2016 and will last for 36 months.

The main objective of the project is to provide training and increase social awareness in the European Union (EU) and neighboring countries with the ultimate aim of increasing the number of organ donors.

Which actions are foreseen within the project?

Eudonorgan project aims at:

- Carrying out a Train the Trainers program on organ donation for healthcare professionals and other key actors involved in organ donation (2017)
- Organizing six social awareness events on organ donation in the European Union (2018-2019)

Which are the hot topics foreseen by the training and the methodology employed?

The Train the Trainers program will cover the following topics:

- Organ donation programs
- Deceased organ donation
- Family approach in case of deceased donation
- Living organ donation
- Tissue and cell donation
- Communication aspects of organ and tissue donation
- Quality improvement methodologies

The program will employ a blended learning methodology including: introductory webinars, followed by online and face to face training. The online training, delivered in WebApp format, will be available from July to September 2017 and will include two different pathways: one for healthcare professionals and another for non-healthcare professionals, in order to provide a tailored message according to the participant profile and address a wider audience.

The training program will end with one week face to face course (September 18-22, 2017) and will consist of round tables, mapping workshops, case studies, group activities and subject-specific debates on the modules previously introduced in the online training.

To whom is this course addressed?

To approximately 100 participants (three to five per member state and one per eligible neighboring country) including healthcare professionals directly involved in organ donation activities and other key actors able to promote and encourage effective donation.



What will be participants' tasks once the training is complete?

The key objective is that the training participants become advocates for organ donation in their countries, regions and hospitals.

They will support the organizations responsible for organising the six social awareness events in the European Union in 2018-2019.

Upon project closure, they will continue organizing regular training and social awareness events in their regions to ensure the continuity of this initiative.