



EUDONORGAN SOCIAL AWARENESS EVENT BUDAPEST, HUNGARY

Date: January 14th 2019

Venue: Hotel Danubius Helia, Budapest

Draft agenda

8.00 Registration of participants

Morning session: Organ and tissue donation in practice

Chair: to be decided

9.00 Welcome and support statement

Speakers: highest political authority & CA official of the hosting country

9.15 Context of the event: EUDONORGAN project presentation

Speaker: to be confirmed

9.30 European activities in the field of Organ Donation and Transplantation

Presentation on behalf of policy officer for Organ donation and transplantation, European Commission (Speaker to be confirmed)

9.45 Organ and tissue donation: state of art in the region

Speaker: Dr. Sándor Mihály, CA official of the hosting country

10.00 Round table: Obstacles for organ donation in the region - all countries.

Chair: to be decided

Speakers: representatives of all participating countries (Austria, Bosnia and Hercegovina, Croatia, Hungary, Montenegro, Romania, Serbia, Slovenia).

- "Tour de table" with representatives of neighbouring countries and representatives of hungarian participants (by interest groups)

- Short 5-minute presentation per country and discussion

11.20 COFFEE BREAK

11.45 Living donation. Benefits and risks

Speaker: expert in living donation – Dr. Ádám Rempert, nephrologist, Semmelweis University, Transplantation and Surgery Clinic

12.00 Testimony of a living donor

12.10 Deceased donation (after brain and circulatory death)

Speaker: Prof. Dr. Béla Fülesdi, President of the Hungarian Medical College

- 12.25 Testimony of a donor's family, Irma Csikósné Kiss, deceased donor's relative
- 12.35 Personal journey of an organ recipient
Dóra Erdélyi, lung transplanted patient
- 12:45: Testimony of an active member of a patient support group, Judit Berente president of the Hungarian Transplant Federation (kidney transplant patient)
- 13:00 Press Conference
- 13:30 LUNCH

Afternoon Session: The role and impact of media on organ and tissue donation

Chair: to be decided

- 14.30 The role of media in raising social awareness in organ and tissue donation
Speaker: responsible of communication department, Social services, Ministry of Human Capacities
- 14.45 Social media as new communication channels to raise awareness in donation.
Speaker: health expert in social network – Weborvos journalist (to be confirmed)
- 15.00 How to manage adverse publicity
Speaker: Professor of Specialized Journalism, Local University – Dr. Imre Szebik, Semmelweis University, Institute of Behavioural Sciences
- 15.15 WORKSHOP: Organ donation through the eyes of the media. – Adrienn Turda, Fruzsina Talum – Echo TV, Garan Bea – MTVA, Anna Szilágyi – Magyar Idők, Gerzson Nyáray – Cool Story Bro
- 16:00 Closing remarks and evaluation survey
- 16:30 Balloon launch in honour of donors*

*As expression of gratitude, a white balloon will be launched for each donor in the hosting country for the last 3 years.

The possibility will be given to journalists to have bilateral interviews to be organised with key speakers in parallel to the main session.

Hungarian Organizing Committee:

Éva Kékkőiné Nagy - Hungarian National Blood Transfusion Service, director of Central Coordination Division

Dr. Sándor Mihály - Hungarian National Blood Transfusion Service, director of Transplant Division

Réka Magyarné Gellérthegeyi - Hungarian National Blood Transfusion Service, Marketing assistant

Orsolya Deme - Hungarian National Blood Transfusion Service, Organ Coordination Office National coordinator

Dóra Erdélyi - PHP Magyar Tüdőér Egylet, lung transplant patient

Dr. Imre Szebik - Semmelweis University, Institute of Behavioural Sciences, bioethicist

Dr. Krisztián Tánczos – University of Szeged, anaesthesiologist, intensive therapist

Dr. Csaba Grózli – Hungarian Transplant Federation, medical and strategical director

Dr. Antal Péter – Hungarian Transplant Society, Senior secretary

EUDONORGAN Project Leaders**Chief Physician Danica Avsec, MD**

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