



EUDONORGAN SOCIAL AWARENESS EVENT BUDAPEST, HUNGARY

Date: January 14th 2019

Venue: Hotel Danubius Helia, Budapest

Draft agenda

8.00 Registration of participants

Morning session: Organ and tissue donation in practice

Chair: Dr. Danica Avsec - EUDONORGAN WP 2 leader; Slovenija-transplant Institute for transplantation of Organs and Tissues

9.00 Welcome and support statement

Speakers: Prof. Dr. Ildikó Horváth - State Secretariat, Ministry of Human Capacities

9.15 Context of the event: EUDONORGAN project presentation

Speaker: Dr. Melania Istrate - EUDONORGAN project coordinator

9.30 European activities in the field of Organ Donation and Transplantation

Presentation on behalf of policy officer for Organ donation and transplantation, European Commission

Video presentation on behalf of EC (to be confirmed)

9.45 Organ and tissue donation: state of art in the region

Speaker: Dr. Sándor Mihály – Director of Transplantation, Hungarian National Blood Transfusion Service

10.00 “Tour de table” with representatives of neighbouring countries and representatives of hungarian participants (by interest groups)

10.15 Round table: Obstacles for organ donation in the region - all countries.

Chair: Dr. Danica Avsec - EUDONORGAN WP 2 leader; Slovenija-transplant Institute for transplantation of Organs and Tissues

Speakers: representatives of all participating countries (Austria, Bosnia and Hercegovina, Croatia, Hungary, Montenegro, Romania, Serbia, Slovenia).

Short 5-minute presentation per country and discussion

11.15 COFFEE BREAK

11.45 Living donation. Benefits and risks

Speaker: Dr. Ádám Rempert, nephrologist, Semmelweis University, Transplantation and Surgery Clinic

- 12.00 Testimony of a living donor
Speaker: Károly Szakács – Living donor (kidney)
- 12.10 Deceased donation after brain death
Speaker: Prof. Dr. Béla Füleši - President, Medical Advisory Board of the Ministry of Human Capacities
- 12.25 Testimony of a donor's family
Speaker: Irma Csikósné Kiss - Deceased donor's relative
- 12.35 Personal journey of an organ recipient
Speaker: Dóra Erdélyi - Lung transplanted patient
- 12:45: Testimony of an active member of a patient support group
Speaker: Ingrid Tillhof – Vice president of the Hungarian Transplant Federation
- 13:00 Press Conference
- 13:30 LUNCH

Afternoon Session: The role and impact of media on organ and tissue donation

Chair: Dr. Sándor Mihály - Director of Transplantation, Hungarian National Blood Transfusion Service

- 14.30 The role of media in raising social awareness in organ and tissue donation
Speaker: Dr. Jana Šimenc - Cultural and medical anthropologist, Scientific Research Centre of Slovenian Academy of Sciences and Arts
- 14.45 Social media as new communication channels to raise awareness in donation.
Speaker: Gerzson Nyárai – Cool Story Bro Production
- 15.00 How to manage adverse publicity
Speaker: Dr. Imre Szebik – Bioethicist, Semmelweis University, Institute of Behavioural Sciences
- 15.15 WORKSHOP: Relevant news published in different media over the past years.
Moderator: Dr. Sándor Mihály - Director of Transplantation, Hungarian National Blood Transfusion Service, Jana Šimenc - Cultural and medical anthropologist, Scientific Research Centre of Slovenian Academy of Sciences and Arts
Participants: Gerzson Nyárai – Cool Story Bro Production, Jobbágyi Zsófia – Magyar Hírlap, Zöldi Péter – Weborvos, Fazekas Erzsébet – Journal of Hungarian Interdisciplinary Medicine
- 16:00 Closing remarks and evaluation survey