EUDONORGAN SOCIAL AWARENESS EVENT BUDAPEST, HUNGARY

Date: January 14th 2019
Venue: Hotel Danubius Helia, Budapest

Draft agenda

8.00 Registration of participants

Morning session: Organ and tissue donation in practice
Chair: Dr. Danica Avsec - EUDONORGAN WP 2 leader; Slovenija-transplant Institute for transplantation of Organs and Tissues

9.00 Welcome and support statement
Speakers: Prof. Dr. Ildikó Horváth - State Secretariat, Ministry of Human Capacities

9.15 Context of the event: EUDONORGAN project presentation
Speaker: Dr. Melania Istrate - EUDONORGAN project coordinator

9.30 European activities in the field of Organ Donation and Transplantation
Presentation on behalf of policy officer for Organ donation and transplantation, European Commission
Video presentation on behalf of EC (to be confirmed)

9.45 Organ and tissue donation: state of art in the region
Speaker: Dr. Sándor Mihály – Director of Transplantation, Hungarian National Blood Transfusion Service

10.00 “Tour de table” with representatives of neighbouring countries and representatives of hungarian participants (by interest groups)

10.15 Round table: Obstacles for organ donation in the region - all countries.
Chair: Dr. Danica Avsec - EUDONORGAN WP 2 leader; Slovenija-transplant Institute for transplantation of Organs and Tissues
Speakers: representatives of all participating countries (Austria, Bosnia and Hercegovina, Croatia, Hungary, Montenegro, Romania, Serbia, Slovenia).
Short 5-minute presentation per country and discussion

11.15 COFFEE BREAK

11.45 Living donation. Benefits and risks
Speaker: Dr. Ádám Remport, nephrologist, Semmelweis University, Transplantation and Surgery Clinic
12.00 Testimony of a living donor
Speaker: Károly Szakács – Living donor (kidney)

12.10 Deceased donation after brain death
Speaker: Prof. Dr. Béla Fülesdi - President, Medical Advisory Board of the Ministry of Human Capacities

12.25 Testimony of a donor’s family
Speaker: Irma Csikósné Kiss - Deceased donor’s relative

12.35 Personal journey of an organ recipient
Speaker: Dóra Erdélyi - Lung transplanted patient

12:45 Testimony of an active member of a patient support group
Speaker: Ingrid Tillhof – Vice president of the Hungarian Transplant Federation

13:00 Press Conference

13:30 LUNCH

Afternoon Session: The role and impact of media on organ and tissue donation
Chair: Dr. Sándor Mihály - Director of Transplantation, Hungarian National Blood Transfusion Service

14.30 The role of media in raising social awareness in organ and tissue donation
Speaker: Dr. Jana Šimenc - Cultural and medical anthropologist, Scientific Research Centre of Slovenian Academy of Sciences and Arts

14.45 Social media as new communication channels to raise awareness in donation.
Speaker: Gerzson Nyárai – Cool Strory Bro Production

15.00 How to manage adverse publicity
Speaker: Dr. Imre Szebik – Bioethicist, Semmelweis University, Institute of Behavioural Sciences

15.15 WORKSHOP: Relevant news published in different media over the past years.
Moderator: Dr. Sándor Mihály - Director of Transplantation, Hungarian National Blood Transfusion Service, Jana Šimenc - Cultural and medical anthropologist, Scientific Research Centre of Slovenian Academy of Sciences and Arts

16:00 Closing remarks and evaluation survey