

## **Proposal of social awareness event (draft of programme)**

8.30 Registration of participants

Morning session I: Organ and tissue donation in practice

**Chair: Boletis**

9.00 Welcome and support statement

**Speakers: Karabinis and Minogiannis**

9.20 “Tour de table” with participants

9.30 Context of the event: project presentation

**Speaker: Melania Istrate**

9.45 European activities in the field of Organ Donation and Transplantation

Message/presentation on behalf of policy officer for Organ donation and transplantation, European Commission

**Speaker: Representative of the European Commission**

10.00 Organ and tissue donation: state of art in the region and in Europe

**Speaker: Konstantina Tsaroucha**

10.15 Organ and tissue donation: state of art in Albania – Bulgaria – Cyprus – Kosovo - North Macedonia – Turkey (Pre-filled in ppt slides)

10.45 Discussion

11.00 COFFEE BREAK

Morning session II: How to raise and secure Organ Donation

**Chair: Karabinis**

11.20 How to make a society and a health system embrace Organ Donation

**Speaker: Georgia Menoudakou**

11.35 Establishment of the Onassis National Transplant Center; how it is expected to contribute in the Transplantation rates in the region

**Speaker: Onassis Foundation**

11.50 Development of a quality – safety – biovigilance framework and an authorization – control – assessment framework of health units and other entities, in the field of organ, tissue and cells donation and transplantation; how it is expected to contribute in the transplantation rates in the region

**Speaker: Kepentzis**

12.05 Discussion

12.20 COFFEE BREAK

Morning session III: Practical and βιωματική approach of living and deceased organ donation

Chair: B. Βουγάς & Άγγελος Αναστασιάδης

12.40 Living donation. Benefits and risks

**Speaker: Marinaki**

12.55 Testimony of a living donor and the personal journey of an organ recipient

**Speaker: settled**

- Questions & answers

13.10 The challenges of an ICU doctor on Deceased donation (after brain death)

**Speaker: Mandia Sotiriou & Vasilis Karamouzos**

13.20 Testimony of a donor's family

**Speaker: Συγγενείς δότη ΩΚΚ**

13.35 The role of patients Advocacy Group

**Speaker: George Kalamitsis**

13.50 Discussion

14:00 LUNCH

Afternoon Session: The role and impact of media on organ and tissue donation

Chair: Georgia Menoudakou - .....Υπεύθυνος Επικοινωνίας Ι.Ω.....

14.45 The role of media and social media in raising social awareness in organ and tissue donation -

**Speaker: Alexndros Morellas**

- Questions & answers

15.05 How to manage adverse publicity

**Speaker: Peggy Moutzouris**

15.20 Testimony of a journalist devoted to raise organ donation in Region of Crete

**Speaker: Maria Kariotaki**

15.35 Presentation of Organ Donation Awareness Campaigns / Ads from Albania – Bulgaria –

Greece - Cyprus – Kosovo - North Macedonia – Turkey

16:00 Closing remarks and press conference

\*As expression of gratitude and cooperation over Organ Donation..... act..... to be confirmed

Nota bene: The possibility will be given to journalists to have bilateral interviews to be organised with key speakers in parallel to the main session