Proposal of social awareness event (draft of programme)

8.30 Registration of participants

Morning session I: Organ and tissue donation in practice
Chair: Boletis

9.00 Welcome and support statement
Speakers: Karabinis and Minogiannis

9.20 “Tour de table” with participants

9.30 Context of the event: project presentation
Speaker: Melania Istrate

9.45 European activities in the field of Organ Donation and Transplantation
Message/presentation on behalf of policy officer for Organ donation and transplantation, European Commission
Speaker: Representative of the European Commission

10.00 Organ and tissue donation: state of art in the region and in Europe
Speaker: Konstantina Tsaroucha

10.15 Organ and tissue donation: state of art in Albania – Bulgaria – Cyprus – Kosovo - North Macedonia – Turkey (Pre-filled in ppt slides)

10.45 Discussion

11.00 COFFEE BREAK

Morning session II: How to raise and secure Organ Donation
Chair: Karabinis

11.20 How to make a society and a health system embrace Organ Donation
Speaker: Georgia Menoudakou

11.35 Establishment of the Onassis National Transplant Center; how it is expected to contribute in the Transplantation rates in the region
Speaker: Onassis Foundation

11.50 Development of a quality – safety – biovigilance framework and an authorization – control – assessment framework of health units and other entities, in the field of organ, tissue and cells donation and transplantation; how it is expected to contribute in the transplantation rates in the region
Speaker: Kepentzis

12.05 Discussion

12.20 COFFEE BREAK

Morning session III: Practical and βιωματική approach of living and deceased organ donation
Chair: Β. Βουγάς & Άγγελος Αναστασιάδης

12.40 Living donation. Benefits and risks
Speaker: Marinaki
12:55 Testimony of a living donor and the personal journey of an organ recipient
**Speaker:** settled
- Questions & answers

13:10 The challenges of an ICU doctor on Deceased donation (after brain death)
**Speaker:** Mandia Sotiriou & Vasilis Karamouzos

13:20 Testimony of a donor's family
**Speaker:** Συγγενείς δότη ΩΚΚ

13:35 The role of patients Advocacy Group
**Speaker:** George Kalamitsis

13:50 Discussion

14:00 LUNCH

Afternoon Session: The role and impact of media on organ and tissue donation
**Chair:** Georgia Menoudakou - Υπεύθυνος Επικοινωνίας I.Ω

14:45 The role of media and social media in raising social awareness in organ and tissue donation -
**Speaker:** Alexndros Morellas
- Questions & answers

15:05 How to manage adverse publicity
**Speaker:** Peggy Moutzouris

15:20 Testimony of a journalist devoted to raise organ donation in Region of Crete
**Speaker:** Maria Kariotaki

15:35 Presentation of Organ Donation Awareness Campaigns / Ads from Albania – Bulgaria – Greece - Cyprus – Kosovo - North Macedonia – Turkey

16:00 Closing remarks and press conference

*As expression of gratitude and cooperation over Organ Donation...... act..... to be confirmed

Nota bene: The possibility will be given to journalists to have bilateral interviews to be organised with key speakers in parallel to the main session